



PATTCO PRIORITY Printer Solutions
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PATTCO PRIORITY

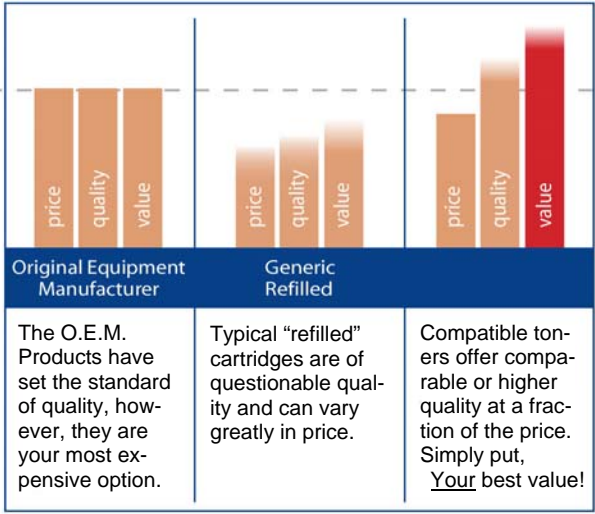
Compatible Imaging Supplies - Experience a Better Value!



When choosing your next replacement cartridge consider three factors to calculate your best value:

- Price — Purchase price
- Quality — Overall quality of product
- Value — The ratio of price to quality (Return on Investment)

Industry Standard



OEM

The Original Equipment Manufacturer (OEM) has set the benchmark for price, quality and value for their products. Their initial design was to compete with other OEMs and frequently use quality and cost per page as a selling point. Simply put, they have set the standard.

GENERIC REFILLED

In comparison to OEMs, most generic cartridges are built under substandard manufacturing conditions. The result is an inexpensive product of unknown quality. To calculate value is difficult because each manufacturer is independent of one another.

PATTCO PRIORITY compatible products are always consistent and your best value. Our toner products typically cost 15-40% less than OEMs yet have equal performance. Some even outperform the OEM page yields by as much as 50%. If paying less for a quality toner cartridge makes sense, ask your PATTCO PRIORITY Account Executive how you can save money. The attached coupon can help you evaluate your options!



\$ PATTCO PRIORITY Toner Dollars \$

15% Off

Your Next Laser Toner Order*

PATTCO PRIORITY Printer Solutions

Call (866) 269-4298 or sales@pattco-priority.com





* Good on select vendor compliant toner cartridges. Offer extends to initial order only subject to availability. Savings is calculated as 15% off order subtotal Tax, S&H excluded. Coupon has no cash value. All toner cartridges are guaranteed 100% by the manufacturer. Partial list of available cartridges are on the back of this offer. Limit 1 coupon per customer/business. Not valid with any other offer. Offer expires 9/30/10.



Partial List of vendor compliant Laser Toner Cartridges available with this offer. Not all printer models are available.

Ask your PATTCO PRIORITY Account Executive if your toner cartridge is available.

BROTHER PRINTER & FAX	MICROPLEX
CANON PRINTERS, COPIERS & FAX	OKIDATA
COMPAQ	PANASONIC PRINTERS, COPIERS & FAX
DELL	PITNEY BOWES FAX
EPSON	PRINTRONIX
GESTETNER & GESTETNER FAX	RICOH PRINTER & FAX
HP MONO & COLOR LASERS	SAMSUNG PRINTER & FAX
IBM	SAVIN FAX
INFOPRINT	SHARP PRINTER & FAX
KYOCERA MITA	TALLYGENICOM
KONICA MINOLTA	TOSHIBA
LANIER COPIER & FAX	UNISYS
LEXMARK	XEROX PRINTER, COPIERS & FAX