

You don't need a cleaning leader. You need a cleaner ribbon.

**Sony's TR4085plus™ runs 4 million linear inches
with no printhead build-up.**

The source of cleaner printheads isn't the ribbon cleaning leader...it's the ribbon. Ribbons with poor quality backcoats and ink formulations can leave build-up that's impossible to clean with IPA after running as few as 14 rolls of ribbon. Sony's TR4085plus™ resin enhanced wax features Smoothcoat™ back coat – a protective barrier so effective, you can run 226 rolls* of ribbon with no significant build-up on your printhead heating element. You'll get barcodes of consistent quality and durability with less downtime from print problems. That's a promise backed by Sony's 4 Million Linear Inch Guarantee and proven in the market for over five years.

Sony's TR4085plus. Doesn't have a gimmick. Doesn't need one.

Learn why TR4085plus™ is the industry leader at www.sonychemicals.com.

www.sonychemicals.com | 888.569.7222 | sales_marketing@sonychemicals.com



*Runs 226 rolls of 110mmx450m TTR with no significant build-up on your printhead heating element.
Based on OEM-recommended cleaning and printing methods.

SONY

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